



**DOWNTOWN
DETROIT
PARTNERSHIP**

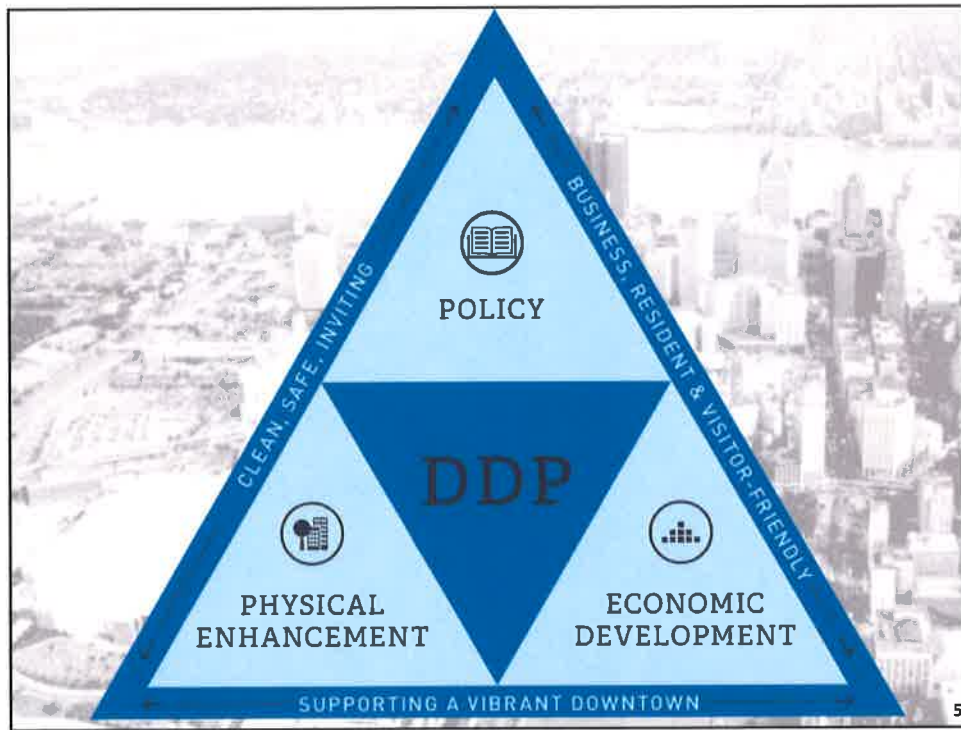
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The **Downtown Detroit Partnership** is a private/public partnership of **corporate, civic and philanthropic leaders** that supports, advocates and develops programs designed to create a clean, safe, inviting and vibrant Downtown Detroit community



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WHY 2016?

A Short Term Vision That Highlights Transformational Projects That Are Underway or Will be This Year

- M-1 RAIL/Transit Oriented Development
- Increased Density
 - Residential
 - Commercial
 - Retail
- Business Improvement Zone in Place



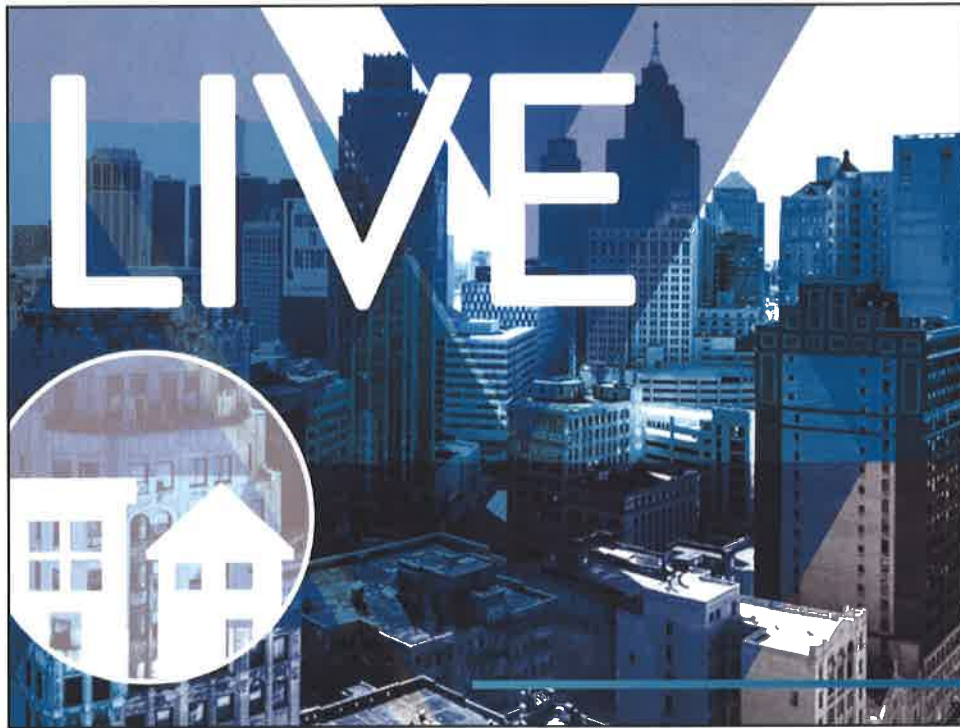
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LIVE WORK PLAY



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2016 VISION

1,200+ new residents, bringing the total Downtown population to nearly 7,000.

Walkable, real and defined Downtown neighborhoods: Capitol Park, Grand Circus, Woodward and the Riverfront.

Great neighborhood amenities now in place

LIVE



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2016 VISION

15,000 new employees Downtown, bringing the total to **100,000**, Downtown commercial districts on and adjacent to Campus Martius fully occupied and other major job centers connected into the heart of Downtown





2016 VISION

Downtown is a vibrant regional destination for unique Detroit retail, shopping, dining, music and sports all in a dense, walkable and connected district







CAMPUS MARTIUS PARK



PLAY 



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SAFETY AND SECURITY INITIATIVES



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SAFETY AND SECURITY INITIATIVES

- Lighting
- Code Enforcement
- Project Lighthouse
- Public Safety and Security Vehicle Donation
- Safety and Security Committee



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BUSINESS IMPROVEMENT ZONE



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BUSINESS IMPROVEMENT ZONE

KEY TO DOWNTOWN DETROIT REVITALIZATION

- Enhanced maintenance services
- Increased safety
- Improved quality of life
- Increased business activity
- Improved image
- Increased property values



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SENATE BILL 257

(SEN. MIKE KOWALL)

SB 257 will:

- Streamline administrative process: eliminate duplicative and costly steps
- Improve fairness
- Add transparency of the proposed BIZ plan into the process
- Prohibit forfeiture, foreclosure or sale due to the BIZ assessment



SUPPORTERS OF SENATE BILL 257

- Michigan Municipal League
- AT&T
- Dykema Gossett
- Rock Ventures
- Blue Cross Blue Shield
- Detroit Regional Chamber
- DTE Energy
- Michigan Economic Development Corporation
- Strategic Staffing Solutions
- Compuware
- Penske Corporation
- Roxbury Group
- Downtown Detroit Partnership
- Wayne State University
- Detroit Economic Growth Corporation
- Illitch Holdings, Inc.

